

Patent Literature –Inventor Searches

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| Set | Items | Description |
|-----|-------|---|
| S1 | 79 | S AU=(BOWMAN())AMUAH OR BOWMANAMUAH) |
| S2 | 27 | S S1 AND ADVERTI? |
| S3 | 27 | IDPAT (sorted in duplicate/non-duplicate order) |

NON-Patent Literature – Inventor Search

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[File 703] USA Today 1989-2009/Jan 22
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[File 735] St. Petersburg Times 1989- 2008/Dec 21
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[File 711] Independent(London) Sep 1988-2006/Dec 12
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S1 0 S AU=(BOWMAN()AMUAH OR BOWMANAMUAH)

Patent Literature – Non Full Text Subject Searches

[File 347] JAPIO Dec 1976-2007/Dec(Updated 080328)
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| Set | Items | Description |
|-----|-------|--|
| S1 | 2922 | S (WIRELESS OR CELLULAR OR CELLPHONE? ? OR PDA OR DIGITAL()ASSISTANT? ? OR LAP()TOP? ? OR LAPTOP? ? OR PDA? ? OR BLACKBERR? OR BLUETOOTH OR PALM? ? OR IPHONE? ? OR (MOBILE OR CELL)()PHONE? ? OT TEXTING OR PALMTOP? ?) (4N)(ADS OR AD OR ADVERTII? OR PROMOTION? OR (COMMERCIAL OR SPONSORED)(2N)(MESSAGE? OR ANNOUNCEMENT?) OR SOLICIT? OR INCENTIV ? OR COUPON?) |
| S2 | 21 | S (MARKET?(2W)(VIA OR BY OR THROUGH)) (3N)(WIRELESS OR CELLULAR OR CELLPHONE? ? OR PDA OR DIGITAL()ASSISTANT? ? OR LAP()TOP? ? OR LAPTOP? ? OR PDA? ? OR BLACKBERR? OR BLUETOOTH OR PALM? ? OR IPHONE? ? OR (MOBILE OR CELL)() (PHONE? ? OT TEXTING OR PALMTOP? ?)) |
| S3 | 2939 | S S1 OR S2 |
| S4 | 107 | S (CUSTOMI? OR TAILOR? OR INDIVIDUALI? OR TARGET? OR CONTEXT? OR SENSITIV? OR SMART OR DIRECTED OR SPECIAL? OR AIM???) (12N)S3 |
| S5 | 0 | S ALIAS? |
| S6 | 29 | S (USER? ? OR OPERATOR? OR OWNER? OR HOLDER? OR TALKER? OR TARGET?) (5N)(SELECT? OR DESIGNAT? OR CHOOS? OR CHOICE? OR NAME? OR NAMING OR DESIGNAT? OR MONNIKER? OR MONIKER? OR TERM OR NICKNAME OR DUB??? OR LABEL??? OR TAG??? OR (GIV??? OR ADD???) (2N)(IDENTIFICATION? OR ID? ?)) |
| S7 | 6 | S S6 NOT AY>2001 |
| S8 | 14 | S (LANDMARK? OR LOCATION? OR WHEREABOUTS OR PLACE? ? OR LOCUS OR SITE OR GPS OR COORDINATE?) (5N)(SELECT? OR DESIGNAT? OR CHOOS? OR CHOICE? OR NAME? OR NAMING OR DESIGNAT? OR MONNIKER? OR MONIKER? OR TERM? ? OR NICKNAME OR DUB??? OR LABEL??? OR TAG??? OR (GIV??? OR ADD???) (2N)(IDENTIFICATION? OR ID? ?)) |
| S9 | 11 | S S8 NOT S7 |
| S10 | 3 | S S9 NOT AY>2001 |
| S11 | 24 | S (ACTIVITY OR ACTIVITIES OR PURPOSE? ? OR PAST()TIME? OR PASTTIME? OR PASTIME? ? OR LEISURE? OR WORK OR HOME OR PLEASURE OR VACATION? OR SHOPPING) |
| S12 | 22 | S S11 NOT (S7 OR S10) |
| S13 | 3 | S S12 NOT AY>2001 |

Patent Literature Full Text – Subject Search

[File 348] EUROPEAN PATENTS 1978-200836
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| Set | Items | Description |
|-----|-------|--|
| S1 | 4127 | S (WIRELESS OR CELLULAR OR CELLPHONE? ? OR PDA OR DIGITAL()ASSISTANT? ? OR LAP()TOP? ? OR LAPTOP? ? OR PDA? ? OR BLACKBERR? OR BLUETOOTH OR PALM? ? OR IPHONE? ? OR (MOBILE OR CELL)()PHONE? ? OT TEXTING OR PALMTOP? ?) (4N)(ADS OR AD OR ADVERTI? OR PROMOTION? OR (COMMERCIAL OR SPONSORED) (2N)(MESSAGE? OR ANNOUNCEMENT?) OR SOLICIT? OR INCENTIV ? OR COUPON?) |
| S2 | 28 | S (MARKET?(2W)(VIA OR BY OR THROUGH)) (3N)(WIRELESS OR CELLULAR OR CELLPHONE? ? OR PDA OR DIGITAL()ASSISTANT? ? OR LAP()TOP? ? OR LAPTOP? ? OR PDA? ? OR BLACKBERR? OR BLUETOOTH OR PALM? ? OR IPHONE? ? OR (MOBILE OR CELL)() (PHONE? ? OT TEXTING OR PALMTOP? ?)) |
| S3 | 4145 | S S1 OR S2 |
| S4 | 306 | S (CUSTOMI? OR TAILOR? OR INDIVIDUALI? OR TARGET? OR CONTEXT? OR SENSITIV? OR SMART OR DIRECTED OR SPECIAL? OR AIM???) (12N)S3 |
| S5 | 9 | S ALIAS? |
| S6 | 169 | S (USER? ? OR OPERATOR? OR OWNER? OR HOLDER? OR TALKER? OR TARGET?) (5N)(SELECT? OR DESIGNAT? OR CHOOS? OR CHOICE? OR NAME? OR NAMING OR DESIGNAT? OR MONNIKER? OR MONIKER? OR TERM? ? OR NICKNAME? ? OR DUB??? OR LABEL??? OR TAG??? OR (GIV??? OR ADD??? OR PLACING OR PLACES OR PLACE) (2W)(IDENTIFICATION? OR ID? ?)) |
| S7 | 52 | S S6 NOT AY>2001 |
| S8 | 52 | IDPAT S7 (sorted in duplicate/non-duplicate order) |
| S9 | 52 | IDPAT S7 (primary/non-duplicate records only) |
| S10 | 3 | S S9(5N)(HOME OR WORK OR PLEASURE) |
| S11 | 8 | S S9(5N)(ACTIVITY OR ACTIVITIES OR PURPOSE? ? OR PAST()TIME? OR PASTTIME? OR PASTIME? ? OR LEISURE? OR VACATION? OR SHOPPING) |
| S12 | 0 | S S9(5N)(SUBJECT()MATTER OR NATURE) |
| S13 | 113 | S (LANDMARK? OR LOCATION? OR WHEREABOUTS OR PLACE? ? OR LOCUS OR SITE? ? OR GPS OR COORDINATE?) (5N)(SELECT? OR DESIGNAT? OR CHOOS? OR CHOICE? OR NAME? OR NAMING OR DESIGNAT? OR MONNIKER? OR MONIKER? OR TERM? ? OR NICKNAME OR DUB??? OR LABEL??? OR TAG??? OR (GIV??? OR ADD???) (2N)(IDENTIFICATION? OR ID? ?)) |
| S14 | 30 | S S13 NOT AY>2001 |

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| Set | Items | Description |
|-----|-------|--|
| S1 | 8891 | S (WIRELESS OR CELLULAR OR CELLPHONE? ? OR PDA OR DIGITAL()ASSISTANT? ? OR LAP()TOP? ? OR LAPTOP? ? OR PDA? ? OR BLACKBERR? OR BLUETOOTH OR PALM? ? OR IPHONE? ? OR (MOBILE OR CELL)()PHONE? ? OT TEXTING OR PALMTOP? ? OR HAND()HELD OR HANDHELD) (4N) (ADS OR AD OR ADVERTI? OR PROMOTION? OR (COMMERCIAL OR SPONSORED) (2N) (MESSAGE? OR ANNOUNCEMENT?) OR SOLICIT? OR INCENTIV ? OR COUPON?) |
| S2 | 20 | S (MARKET?(2W) (VIA OR BY OR THROUGH)) (3N) (WIRELESS OR CELLULAR OR CELLPHONE? ? OR PDA OR DIGITAL()ASSISTANT? ? OR LAP()TOP? ? OR LAPTOP? ? OR PDA? ? OR BLACKBERR? OR BLUETOOTH OR PALM? ? OR IPHONE? ? OR (MOBILE OR CELL)() (PHONE? ? OT TEXTING OR PALMTOP? ?)) |
| S3 | 8910 | S S1 OR S2 |
| S4 | 346 | S (CUSTOMI? OR TAILOR? OR INDIVIDUALI? OR TARGET? OR CONTEXT? OR SENSITIV? OR SMART OR DIRECTED OR SPECIAL? OR AIM???) (12N) S3 |
| S5 | 0 | S ALIAS? |
| S6 | 7 | S (USER? ? OR OPERATOR? OR OWNER? OR HOLDER? OR TALKER? OR TARGET?) (5N) (SELECT? OR DESIGNAT? OR CHOOS? OR CHOICE? OR NAME? OR NAMING OR DESIGNAT? OR MONNIKER? OR MONIKER? OR TERM? ? OR NICKNAME? ? OR DUB??? OR LABEL??? OR TAG??? OR (GIV??? OR ADD??? OR PLACING OR PLACES OR PLACE) (2W) (IDENTIFICATION? OR ID? ?)) |
| S7 | 7 | S S6 NOT PY>2001 |
| S8 | 84 | S (ACTIVITY OR ACTIVITIES OR PURPOSE? ? OR PAST()TIME? OR PASTTIME? OR PASTIME? ? OR LEISURE? OR WORK OR HOME OR PLEASURE OR VACATION? OR SHOPPING OR SUBJECT()MATTER? OR NATURE) |

S9 81 S S8 NOT S7
 S10 10 S S8 NOT PY>2001
 S11 10 RD (unique items)
 S12 1 S (LANDMARK? OR LOCATION? OR WHEREABOUTS OR PLACE? ? OR
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 CHOOS? OR CHOICE? OR NAME? OR NAMING OR DESIGNAT? OR MONNIKER? OR
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| S1 | 50712 | S (WIRELESS OR CELLULAR OR CELLPHONE? ? OR PDA OR DIGITAL()ASSISTANT? ? OR LAP()TOP? ? OR LAPTOP? ? OR PDA? ? OR BLACKBERR? OR BLUETOOTH OR PALM? ? OR IPHONE? ? OR (MOBILE OR CELL)()PHONE? ? OT TEXTING OR PALMTOP? ? OR HAND()HELD OR HANDHELD) (4N) (ADS OR AD OR ADVERTI? OR PROMOTION? OR (COMMERCIAL OR SPONSORED) (2N) (MESSAGE? OR ANNOUNCEMENT?) OR SOLICIT? OR INCENTIV ? OR COUPON?) |
| S2 | 4678 | S (MARKET?(2W) (VIA OR BY OR THROUGH)) (3N) (WIRELESS OR CELLULAR OR CELLPHONE? ? OR PDA OR DIGITAL()ASSISTANT? ? OR LAP()TOP? ? OR LAPTOP? ? OR PDA? ? OR BLACKBERR? OR BLUETOOTH OR PALM? ? OR IPHONE? ? OR (MOBILE OR CELL)() (PHONE? ? OT TEXTING OR PALMTOP? ?)) |
| S3 | 55202 | S S1 OR S2 |
| S4 | 4253 | S (CUSTOMI? OR TAILOR? OR INDIVIDUALI? OR TARGET? OR CONTEXT? OR SENSITIV? OR SMART OR DIRECTED OR SPECIAL? OR AIM???) (12N) S3 |
| S5 | 2117 | S S4 NOT PY>2001 |
| S6 | 1000 | RD (unique items) |
| S7 | 3 | S ALIAS? |
| S8 | 57 | S (USER? ? OR OPERATOR? OR OWNER? OR HOLDER? OR TALKER? OR TARGET?) (5N) (SELECT? OR DESIGNAT? OR CHOOS? OR CHOICE? OR NAME? OR NAMING OR DESIGNAT? OR MONNIKER? OR MONIKER? OR TERM? ? OR NICKNAME? ? OR DUB??? OR LABEL??? OR TAG??? OR (GIV??? OR ADD??? OR PLACING OR PLACES OR PLACE) (2W) (IDENTIFICATION? OR ID? ?)) |
| S9 | 33 | S (LANDMARK? OR LOCATION? OR WHEREABOUTS OR PLACE? ? OR LOCUS OR SITE? ? OR GPS OR COORDINATE?) (5N) (SELECT? OR DESIGNAT? OR CHOOS? OR CHOICE? OR NAME? OR NAMING OR DESIGNAT? OR MONNIKER? OR MONIKER? OR TERM? ? OR NICKNAME OR DUB??? OR LABEL??? OR TAG??? OR (GIV??? OR ADD???) (2N) (IDENTIFICATION? OR ID? ?)) |

S10 542 S (ACTIVITY OR ACTIVITIES OR PURPOSE? ? OR PAST()TIME?
 OR PASTTIME? OR PASTIME? ? OR LEISURE? OR WORK OR HOME OR PLEASURE OR
 VACATION? OR SHOPPING OR SUBJECT()MATTER? OR NATURE)
 S11 0 S S10(7N)S8
 S12 25 S S9 NOT S8